



Lyon, February 5, 2024

HYVOLUTION PARIS EMERGES AS THE WORLD'S LEADING EVENT IN THE HYDROGEN INDUSTRY

A significant increase in attendance with 11,503 visitors and 572 exhibitors and brands gathered over 3 days!

The 2024 edition of the expert event dedicated to hydrogen took place on January 30th, 31st, and February 1st at Paris Expo Porte de Versailles - France, asserting itself as the essential international hub for political and economic exchanges around hydrogen solutions. All stakeholders involved in this sector were present during these 3 days to contribute to the acceleration of global exchanges around hydrogen and confirm the operational reality of ongoing projects.

Under the high patronage of Mr. Emmanuel Macron, President of the Republic, Hyvolution Paris continued its ascent by bringing together 11,503 visitors (+46% compared to the 2023 edition) and 572 exhibitors and brands, including the main industry leaders (+45% compared to the 2023 edition).

By covering the entire hydrogen value chain, Hyvolution Paris demonstrated a remarkable dynamism among stakeholders fully committed to addressing the challenges of operational implementation. With an event firmly focused on the international scene, thanks in part to the presence of major exporters and numerous exchanges beyond European borders, **Hyvolution Paris also confirmed its role as a platform for launching commercial innovations and providing international information.**

A particularly rich content was offered during this edition with over 135 workshops dedicated to presentations from exhibiting companies and partners, as well as thematic sessions focused on user testimonials, experiences, and ongoing deployment projects. Hyvolution Paris 2024 also featured over 350 speakers, the Hyvolution Summit, 5 conferences, 1 guest event with the Gas Analysis Congress, and a dedicated space for employment and training. **The exhibition and its exceptional program brought together all exhibitors, visitors, speakers, and partners representing a community of over 20,000 people in France and around the world.**

HYVOLUTION: THE GLOBAL ACCELERATOR OF THE HYDROGEN SECTOR

The international dimension of the exhibition, already confirmed, intensified during this edition with 82 visiting countries compared to 70 last year (for example, Brazil, Canada, China, Chile, Korea, United States, etc.), more than double the international visitors, and 30% international exhibitors in attendance!

The 2024 edition also saw the presence of 25 pavilions and official delegations with the participation of numerous ambassadors. Many synergies and agreements between different countries were concluded at the exhibition.

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Under the High Patronage of
Mr Emmanuel MACRON
President of the French Republic

Hyvolution

A WORLD
OF HYDROGEN

PARIS

30TH, 31ST JANUARY & 1ST FEBRUARY 2024
PARIS EXPO • PORTE DE VERSAILLES • FRANCE



The deployment of the international Hyvolution network also materialized with the announcement of the first edition of Hyvolution Canada, which will take place on October 1st and 2nd, 2025, at the Centre d'Évènements et de Congrès Interactifs (CECI) in Trois-Rivières over 2 days.

Furthermore, following the first edition of Hyvolution Chile in 2023, which brought together 3,800 visitors and 70 exhibitors in Santiago over 3 intense days, the leading exhibition in South America will offer its second edition from September 3rd to 5th, 2024, in Santiago.

Hyvolution Hub: A Novelty for the Hydrogen Community

A genuine community animation platform, Hyvolution Hub was launched on February 2nd following Hyvolution Paris. Hyvolution Hub will serve as a networking tool where hydrogen stakeholders can meet, exchange ideas, share knowledge, and collaborate, bringing together hydrogen industry experts from around the world.

Thus, Hyvolution Paris has just experienced an unprecedented success, definitively confirming its position as the world's leading event in the hydrogen sector. This positioning is particularly meaningful for GreenTech+, a division of GL Events, the organizer of Hyvolution Paris, in its support for decarbonization solutions.

Save the date for Paris Expo Porte de Versailles, on January 28th, 29th, and 30th, 2025, for the 8th edition of the largest international meeting in the hydrogen sector!

Website: <https://paris.hyvolution.com/fr>

LinkedIn: <https://www.linkedin.com/in/salon-hyvolution-a86715195/>

X: <https://twitter.com/Hyvolution>

Instagram: [@hyvolution.paris](https://www.instagram.com/hyvolution.paris)

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KEY FIGURES

11 503 visitors in attendance
+ 46% compared to the 2023 edition

8 848 French visitors (77%)
2 655 international visitors (23% compared to 10% in 2023)

Visitors from **82** countries (70 in 2023)

Top 10 Visitors Countries:

1 - Germany	5 - Belgium	9 - United States
2 - Italy	6 - Spain	10 - Poland
3 - United Kingdom	7 - Switzerland	
4 - Netherlands	8 - Canada	

10 500 participants in conferences and workshops over 3 days

Nearly 400 participants in the Summit

25 international pavilions and delegations from:

Germany	Egypt	Poland
Belgium	United States	Portugal
Brazil	Finland	Quebec
Canada	Hungary	United Kingdom
Chile	Italy	Slovakia
China	Japan	Switzerland
South Korea	Morocco	Ukraine
Denmark	Norway	
Scotland	Netherlands	

A qualified and diverse visitor base: Top 10 activities

Consulting/Engineering
Energy project development
Hydrogen production
Electrical and electronic equipment
Research & development
Energy production/distribution
Hydrogen distribution equipment
Energy services
Metallurgy/Plastics
Construction, Civil Engineering, Building Trades

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ABOUT THE ORGANISER

GL EVENTS EXHIBITIONS OPERATIONS

With 200 events organised worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organising exhibitions and trade shows – a business that has to stay abreast of increasingly specialised marketing, communication and organisational techniques while retaining close ties with market players. The Hyvolution exhibition is organised by the GreenTech+ division, which also manages seven other events: BePOSITIVE, Expobiogaz, Eurobois, Open Energies, Paysalia, Piscine Global and Rocalia.

GreenTech+ is a division of the GL events group based on the synergies between exhibitions that address common themes relating to eco-innovation and sustainable development.

GL events created GreenTech+ to play a principal part in the world's major environmental issues, based on the only format of its kind in the sector, building bridges between the sectors of the future and maximising their visibility. GreenTech+ is the accelerator via which the GL events group undertakes to support the sector's stakeholders in their development, identify the solutions of tomorrow and instil an ever-greater eco-awareness and responsibility among our citizens.

ORGANISED IN COLLABORATION WITH FRANCE HYDROGÈNE

With over 460 member companies and institutions, France Hydrogène is the united face of French stakeholders in the hydrogen sector, covering every stage of the value chain: industrial corporations developing large-scale projects, innovative smaller businesses and start-ups supported by laboratories and centres of research excellence, trade associations, schools, competitive clusters and local authorities working on the deployment of hydrogen solutions.

As a preferred partner of government bodies, France Hydrogène acts to:

- Represent all hydrogen sector stakeholders
- Make the issues widely known and promote the sector's solutions
- Act as the invaluable go-to expert
- Roll out hydrogen
- Boost the French hydrogen sector's outreach.

France Hydrogène assists the sector all the way down to the local level with its 14 regional delegations.

Its ambition: to accelerate the development of hydrogen solutions for a successful energy transition, reindustrialise the country and create local value to improve everyone's quality of life.

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